

# 2024 Impact



Founded in 2009, RecoveryPeople is a 501c3 nonprofit building a brighter future for Texans in recovery. Core to all our work is leveraging the power and potential of peers – people with personal, lived recovery experience -- and their affected family members and allies.

Our work focuses on key areas we believe are central to a successful community of recovery:

- Normalizing Recovery
- Protecting People in Recovery
- Strengthening The Recovery Profession and Field
- Expanding Access and Opportunity for People in Recovery

## Services



Awareness  
Campaigns



Advocacy



Workforce  
Development

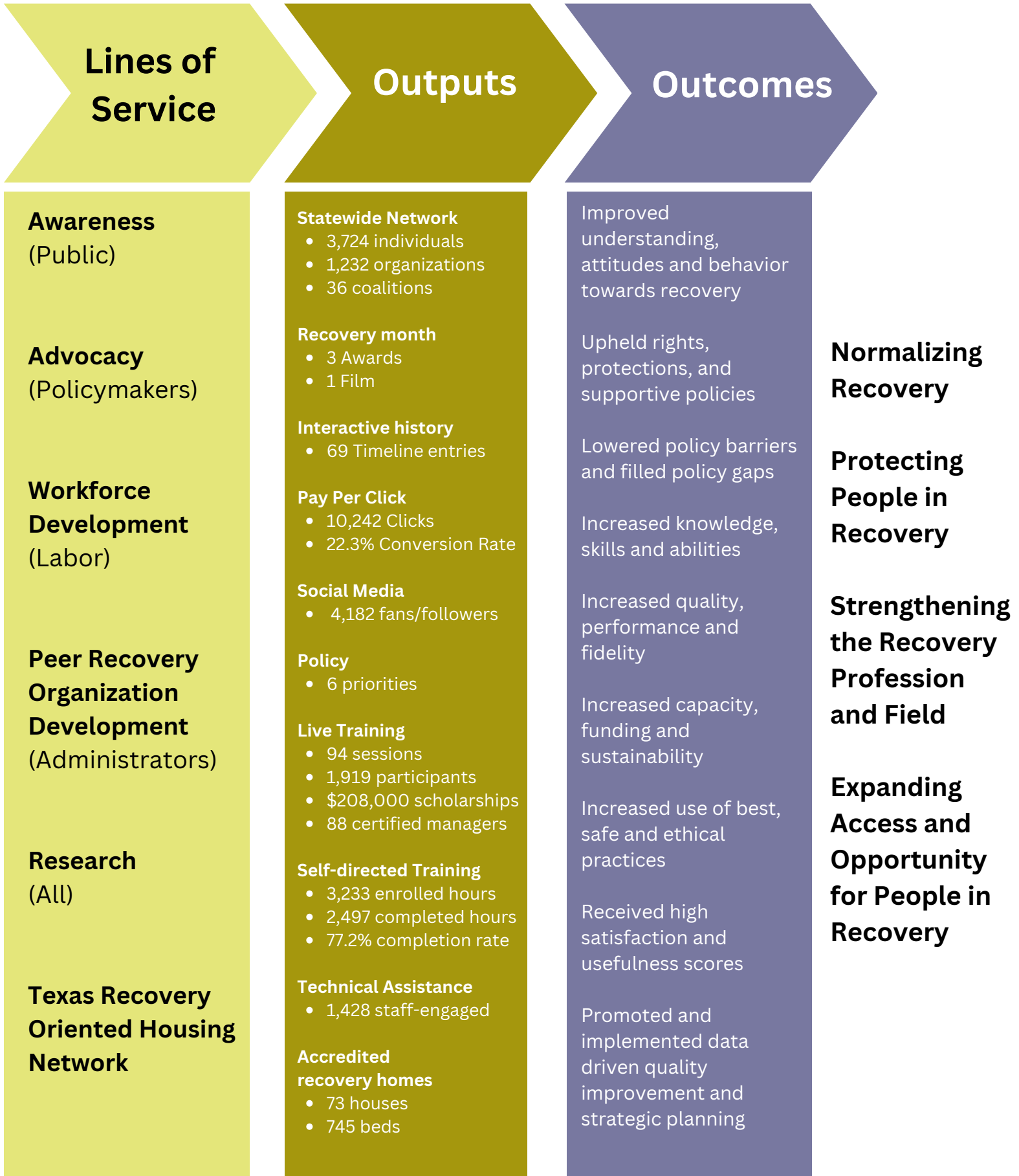


Organization  
Development



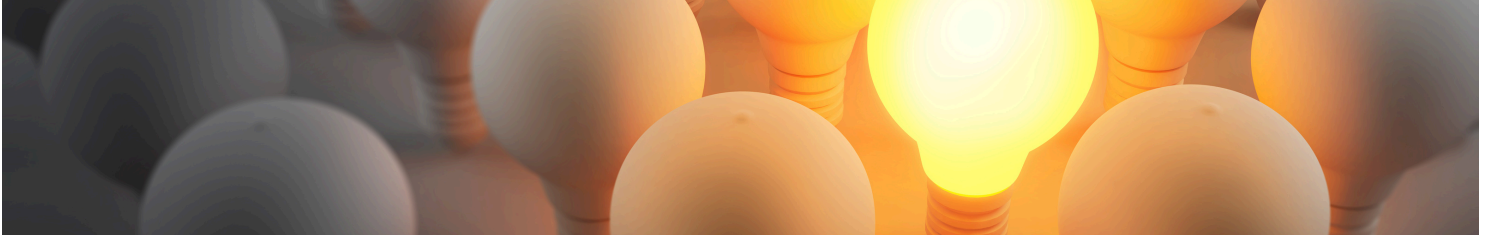
Research

# What we do, and how we make impact.



# AWARENESS

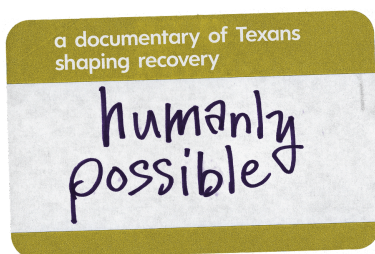
RecoveryPeople's recovery awareness campaigns educate the general public and the recovery community in order to influence their thinking (e.g., understanding, beliefs or culture) and behavior. Our awareness campaigns aim to lower stigma, increase recovery literacy and inspire change-makers.



## Annual Awards

In celebration of Recovery Month, a national awareness campaign held in September, RecoveryPeople annually recognizes individuals who have made significant contributions towards supporting recovery from substance use and related mental health challenges.

- 2024 Lifetime Achievement - Joe Powell
- 2024 Peer of the Year - Regina Ybarra
- 2024 Media Award of the Year - Mike Ferrer



## Documentary Film

HUMANLY POSSIBLE is a documentary of Texans shaping recovery. It spotlights five change-makers who have used their lived experience to help others and influence the history of addiction recovery in Texas. Pre-production has already begun on a followup film to be released in 2025 and be part of a series. Contact us about sponsorship opportunities.

## The History of Recovery in Texas

RecoveryPeople empowers today and inspires the future by honoring the past with an interactive timeline that documents key events in the history of recovery in Texas. Help us preserve our collective history and celebrate those who came before us, so that we may create a better tomorrow for the next generation.



# ADVOCACY

RecoveryPeople’s advocacy campaigns educate policymakers on issues areas that impact persons with SUD/MH and their families. This includes empowering the voice of the recovery community.

## Policy Priorities

### Rights and protections

Individuals and families in recovery should be free of stigma, discrimination, and exploitation, and their current legal rights and protections must be enforced and strengthened.

### Recovery organizations

Most Texans who need and want community-based, recovery services cannot access them because of the lack of peer and recovery organizations across the state, especially those who meet fidelity standards.

### Recovery workforce

Nearly the entire State of Texas is designated as a behavioral health workforce shortage area, which underscores the importance of having well trained and certified peer specialists, recovery house managers, supervisors and instructors in the field.

### Recovery equity

Everyone deserves a fair chance at a life recovery, but some have greater needs, higher barriers and deeper gaps to overcome. Addressing the disparities that underserved populations face is a just course of action.

### Recovery ecosystem

Local systems of care that include prevention, harm reduction, treatment, and recovery services best meet the diverse and evolving needs of individuals and families with a risk for and history of substance use issues.

### Justice reform

Ensuring public safety and reducing the demand for illegal drugs is important; however, we cannot arrest our way out of a disease. Substance use issues are a public health crisis that often spill into our justice system.

## Trainings and Events



Brown Bag  
Advocacy Series



ABCs of  
Advocacy



Recovery Day  
at the Capitol

# WORKFORCE DEVELOPMENT

RecoveryPeople’s peer-to-career programming supports individuals and family members in recovery to pursue meaningful vocations in the helping field and beyond. RecoveryPeople is a Texas Certification Board (TCB) accredited Training Entity and Continuing Education Provider.

## 2024's Live Trainings

- TRAINING OF TRAINERS 
- SHOW ME THE MONEY 
- FUNDAMENTALS OF BEING A RECOVERY HOUSING MANAGER 
- FAMILY RECOVERY SUPPORT 
- PEER SUPPORT ETHICS 
- PROSPER LEARNING SERIES 
- TROHN LEARNING COMMUNITY 



94 Training Events



1,919 Attendees



2,734 CE Hrs Completed



99% satisfied



98% found useful



98% would recommend



## RECOVERY HOUSE MANAGER FELLOWSHIP

Through the support of a HRSA (Health Resources and Services Administration) grant, we help students complete recovery housing manager training and supervised field experience hours in order to become credentialed. In 2024, most of the Fellows were from marginalized communities:

- **86%** saw an **increase** in the success rates in their programs
- **86%** saw a **decrease** in resident’s return to drug use post house manager training.
- 81% reported a history of homelessness.
- 92% reported a history of SNAP usage
- **1 year follow up -100% of the Fellows were employed**
- Of which, **90% were employed in the recovery field.**



Recovery People continues to make significant strides in providing professional opportunities for peers -

Jermaine Hines MHPS, RSPS 2024



# PEER RECOVERY ORGANIZATION DEVELOPMENT

RecoveryPeople's peer recovery organization (PRO) development programming offers training and technical assistance supporting the expansion, enhancement and sustainability of peer and recovery organizations in order to increase access to recovery services delivered with fidelity to best practices.



## PROSPER

The Peer and Recovery Organization Sustainability, Planning, Equity and Research (PROSPER) project is strengthening the capacity of peer and recovery organizations to: 1) drive state, local and organization policies; access a more diverse set of revenue streams; and 3) advance the integration and provision of recovery support services across coordinated state and local recovery-oriented systems of care.



The Texas Recovery Oriented Housing Network (TROHN) is a subsidiary of RecoveryPeople and has served as the state affiliate of the National Alliance for Recovery Residences (NARR) since 2012. TROHN accredits recovery homes that meet national standards and increases access to quality recovery housing by hosting an online recovery housing directory, administering a grievance process and providing training and technical assistance.



## PROJECT HOMES

In partnership with the University of Texas Health Science Center in Houston and through the financial support of the Texas Health and Human Services Commission, TROHN helps recovery housing providers adapt their programs, policies and procedures to proficiently support persons using medications for opioid use disorder (MOUD) who are initiating and sustaining recovery.

# RESEARCH

RecoveryPeople's research programming supports the advancement of peer- and family-led recovery policy, workforce and support services.



## INFRASTRUCTURE FOR STUDYING TREATMENT AND ADDICTION RECOVERY RESIDENCES (I-STARR)

For over a decade, RecoveryPeople has partnered with the Alcohol Research Group and Public Health Institute on research and education projects. The most recent collaboration was the Infrastructure for the Study of Treatment and Addiction Recovery Residences (I-STARR), where RecoveryPeople provided consulting and webinars.



## IMPROVING THE SUSTAINABILITY OF RECOVERY HOUSING ORGANIZATIONS TO FACILITATE LONG-TERM RECOVERY FROM SUBSTANCE USE DISORDERS

RecoveryPeople provides ongoing consulting to a research study aimed at recovery housing sustainability led by the Clean Cause Foundation and the Addiction Research Institute. The project is supported by a grant from FIRST Fund, which is managed by the Austin Community Foundation.



## PEER RECOVERY ORGANIZATION SERVICE PAYER INTERVIEWS

In 2024, RecoveryPeople conducted interviews with potential payers of peer recovery organization services. This qualitative data will be used along with data being collected from peer recovery organizations and stakeholders to develop a statewide peer recovery organization strategic plan.



## RECOVERY HOUSING ENDORSEMENT CHECKLIST

While NARR standards establish quality recovery housing standards across all populations, most recovery homes specialize in a priority population. In 2024, RecoveryPeople and TROHN submitted a technical assistance request to SAMHSA's Program to Advance Recovery Knowledge (SPARK) to help develop a population specific endorsement checklist. LGBTQ+ was chosen as the pilot population and research was conducted with recovery housing providers, managers, residents and alumni who reflected the community.

# Sustainability

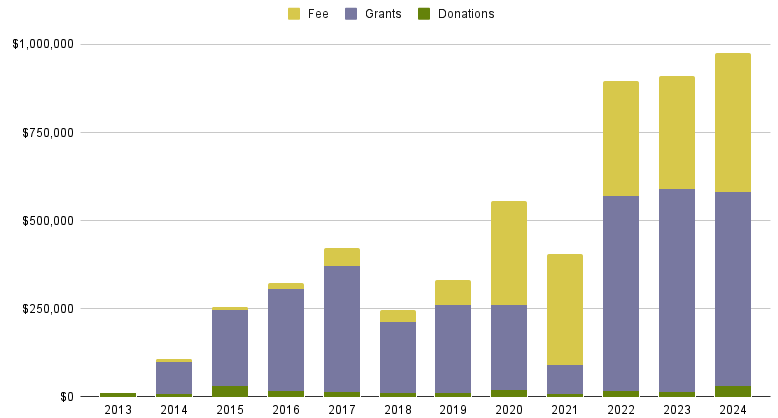
RecoveryPeople evaluates its sustainability in terms of financial health, network capacity, and satisfaction.

## Financial Health

Since 2014, our revenue growth trend has been positive. Dips were caused by policy changes and strategic shifts. In general, our revenue comes from three sources:

- **Grants** have been a large part of our success.
- **Fee-for-service** contracts with universities and state agencies have greatly contributed to our revenue.
- **Donations** have remained low and are our biggest opportunity to help more people.

Revenue Growth



## Network Capacity

In 2024, RecoveryPeople engaged a network of 3,724 individuals across 1,232 organizations and 36 coalitions from all 12 Texas Health and Human Service Regions

**3,724 individuals**  
**1,232 organizations**  
**36 coalitions**



## Satisfaction Ratings

As a part of our commitment to quality and improvement, RecoveryPeople collects satisfaction surveys from individuals who have participated in our training and technical assistance services. 99% of participants in our 2024 federally funded projects were satisfied or very satisfied with our services.



# Donate

Donations made to RecoveryPeople are tax deductible and are vital to the sustainability of the nonprofit. Grants often require matching dollars and restrict how the funding can be spent. Donations are unrestricted dollars that can be used to leverage other funding and fill in financial gaps.

2070 CR 284, TX 78632  
[www.recoverypeople.org/donate](http://www.recoverypeople.org/donate)

